



ESPN “Are You Old School”

NBA All Star Weekend at ESPN Zone in Denver

ESPN is among the most recognized names in sports and entertainment. During the NBA All Star Weekend in Denver, ESPN hired AYS to manage transportation and logistics during its “Are You Old School” Party at the ESPN Zone.

AYS coordinated transportation and on-site logistical services for hip-hop icons including Doug E. Fresh, Slick Rick and Big Daddy Kane. AYS also secured hotel rooms for ESPN staff members.

