



# Glam Slam WTA Player Party & Fashion Show New York, NY

Tennis Channel and the WTA hired AYS to manage behind the scenes logistics for their exclusive players' party. Over 900 guests attended this exciting event including Serena and Venus Williams, Jennifer Capriati and many other celebrities.

AYS scoured NYC to find the perfect location for Glam Slam. We secured a unique new nightclub in the city's garment district (where better to host a fashion show!). In addition to discovering a great location, AYS managed all entertainment, audio/visual, transportation and fashion-related elements of the event.

